BASKETBALL SPIRIT PAPERS

This is your chance to be part of one of the most storied traditions of Maryland Basketball. While the Xfnity announcers introduce the opposing team's starting players ALL of the students in the arena hold in front of themselves a Diamondback-produced game newspaper. While dissing the other team they will have several minutes to look right at your ad during the entire introduction.

The Diamondback and the Maryland Athletic Department have partnered to provide you with this unique access to these 4,000 engaged students attending B1G 10 basketball games. Certain exclusions apply. Contact your advertising representative for more info.

Game Day

Saturday, December 7, 2019 Tuesday, February 04, 2020 Tuesday, February 11, 2020 Tuesday, February 18, 2020 Saturday, February 29, 2020 Sunday, March 08, 2020

Opponent

Illinois Rutgers Nebraska Northwestern Michigan State Michigan

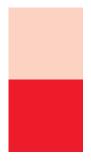
Art & Sales Deadline

November 21, 2019 January 22, 2020 January 29, 2020 February 5, 2020 February 17, 2020 February 24, 2020



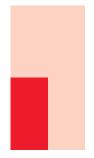
Full 10.25" x 19.88"

1 Issue: \$1750 3 Issues: \$1500 each



Half

10.25" x 9.75" 1 Issue: \$1050 3 Issues: \$850 each



Quarter 5" x 9.75"

1 Issue: \$500 each

