

# BASKETBALL SPIRIT PAPERS

This is your chance to be part of one of the most storied traditions of Maryland Basketball. While the Xfinity announcers introduce the opposing team's starting players ALL of the students in the arena hold in front of themselves a Diamondback-produced game newspaper. While dissing the other team they will have several minutes to look right at your ad during the entire introduction.

The Diamondback and the Maryland Athletic Department have partnered to provide you with this unique access to these 4,000 engaged students attending B1G 10 basketball games. Certain exclusions apply. Contact your advertising representative for more info.

## Game Day

Saturday, December 7, 2019  
Tuesday, February 04, 2020  
Tuesday, February 11, 2020  
Tuesday, February 18, 2020  
Saturday, February 29, 2020  
Sunday, March 08, 2020

## Opponent

Illinois  
Rutgers  
Nebraska  
Northwestern  
Michigan State  
Michigan

## Art & Sales Deadline

November 21, 2019  
January 22, 2020  
January 29, 2020  
February 5, 2020  
February 17, 2020  
February 24, 2020



## Full

10.25" x 19.88"  
1 Issue: \$1750  
3 Issues: \$1500 each



## Half

10.25" x 9.75"  
1 Issue: \$1050  
3 Issues: \$850 each



## Quarter

5" x 9.75"  
1 Issue: \$500 each

