

LOOKING BACK 2021

As the 2020–2021 school year comes to a close, seniors at the University of Maryland are preparing to graduate. Each year, **The Diamondback hands out a Graduating Seniors special issue at graduation to students and their loved ones**, giving them the opportunity to reminisce on their time at UMD and a keepsake on which they can look back.

The special issue will include significant milestones that occurred throughout the past four years, students' favorite memories, and much, much more. The Graduating Seniors special issue provides you with the chance to send your unique message to graduating seniors and their families, in a memento they will cherish for a lifetime.

Every page and every ad is in **color for no additional cost**.

PREMIUM POSITIONS

Positions	Cost
Inside Left (page 2)	\$2200
Inside Right (page 3)	\$2200
Back Cover	\$2200

REGULAR RATES

Size	Cost
Full page	\$1900
Half page	\$1200
Quarter page	\$800

DEADLINES

	Date
Distribution / Email Date	Begins April 26, 2021
Advertising Deadline	April 9, 2021

DIMENSIONS

Size	Measurements
Full Page	9.44"x10"
Half Page	9.44"x5" or 4.65"x10"
Quarter Page	4.65"x5"

UNIVERSITY RATE

Size	Cost
Full Page	\$1100

Congratulate seniors from your school or program!

