

Get Acquainted

This agreement is made on the _____ day of _____, between *The Diamondback* and _____
 (hereinafter called the Company)

Company Contact Information

Address: _____ Contact Name: _____ Title: _____
 _____ Phone: (_____) _____ - _____
 Email: _____

This contract is for the Get Acquainted program with *The Diamondback*. By signing this contract the Company will receive the stated discount rate (50% off at \$8.75 per column inch) below for the campaign purchased for the entire campaign run. The company agrees to purchase a _____ column by _____ inch ad. Starting on _____, and ending on _____, a total of _____ issues.

Publication dates will be:

Week 1	Week 2	Week 3	Week 4	Week 5	Week 6
___/___/___	___/___/___	___/___/___	___/___/___	___/___/___	___/___/___

Total charge for the campaign is: \$ _____

August 2019	September 2019	October 2019	November 2019	December 2019
Sun Mon Tue Wed Thu Fri Sat - 26 - - - - -	Sun Mon Tue Wed Thu Fri Sat - - 3 - - - - - 9 - - - - - - 16 - - - - - - 23 - - - - - - 30 - - - - -	Sun Mon Tue Wed Thu Fri Sat - - - - - - 7 - - - - - - 14 - - - - - - 21 - - - - - - 28 - - - - -	Sun Mon Tue Wed Thu Fri Sat - - - - - - 4 - - - - - - 11 - - - - - - 18 - - - - - - 25 - - - - -	Sun Mon Tue Wed Thu Fri Sat - 2 - - - - - - 9 -
January 2020	February 2020	March 2020		
Sun Mon Tue Wed Thu Fri Sat - 27 - - - - -	Sun Mon Tue Wed Thu Fri Sat - - - - - - 3 - - - - - - 10 - - - - - - 17 - - - - - - 24 - - - - -	Sun Mon Tue Wed Thu Fri Sat - - - - - - 2 - - - - - - 9 - - - - - - - - - - - - - - -		

- Discounts above are based off of *The Diamondback's* open rate of \$17.50 per column inch.
- Minimum ad size is 2 total column inches.
- All ads must run in consecutive weeks.
- All ads must be the same size, copy changes are permitted.
- Cancellation terms – if the Company cancels the contract above, their rate will go the *The Diamondback's* open rate of \$17.50 per column inch. The Company will be back charged the difference for all ads previously run within the campaign, and payment is due immediately.

_____/_____/_____
 Company Representative Date

_____/_____/_____
The Diamondback, DBKNews.com Date