THE DIAMONDBACK 3136 SOUTH CAMPUS DINING HALL • COLLEGE PARK, MD 20742 • 301-314-8000, 301-314-8358 (FAX)

Frequency Contract

This agreement is made on the _____ day of _____, between *The Diamondback* and _____.

(hereinafter called the Company)

Company Contact Information

Address: _____ Contact Name: _____ Title: _____

_____ Phone: (_____) _____ - _____

Email: _____

This contract is for a frequency agreement with *The Diamondback*. By signing this contract the Company will receive the stated discount rate below for the frequency option purchased for the entire campaign run.

Option	*Time*	*Rate*
1	4 weeks	$15.50 / column inch
2	8 weeks	$14.50 / column inch
3	15 weeks	$13.50 / column inch

The company agrees to purchase option _____ . Starting on the _____ of _____, and ending on the _____ of _____,

A total of _____ issues. Please circle issue dates below:

August 2019

Sun	Mon	Tue	Wed	Thu	Fri	Sat
			-	-	-	-
-	-	-	-	-	-	-
-	-	-	-	-	-	-
-	-	-	-	-	-	-
-	26	-	-	-	-	-

September 2019

Sun	Mon	Tue	Wed	Thu	Fri	Sat
-	-	3	-	-	-	-
-	9	-	-	-	-	-
-	16	-	-	-	-	-
-	23	-	-	-	-	-
-	30					

October 2019

Sun	Mon	Tue	Wed	Thu	Fri	Sat
		-	-	-	-	-
-	7	-	-	-	-	-
-	14	-	-	-	-	-
-	21	-	-	-	-	-
-	28	-	-	-		

November 2019

Sun	Mon	Tue	Wed	Thu	Fri	Sat
					-	-
-	4	-	-	-	-	-
-	11	-	-	-	-	-
-	18	-	-	-	-	-
-	25	-	-	-	-	-

December 2019

Sun	Mon	Tue	Wed	Thu	Fri	Sat
-	2	-	-	-	-	-
-	9	-	-	-	-	-
-	-	-	-	-	-	-
-	-	-	-	-	-	-
-	-	-				

January 2020

Sun	Mon	Tue	Wed	Thu	Fri	Sat
			-	-	-	-
-	-	-	-	-	-	-
-	-	-	-	-	-	-
-	-	-	-	-	-	-
-	27	-	-	-	-	

February 2020

Sun	Mon	Tue	Wed	Thu	Fri	Sat
						-
-	3	-	-	-	-	-
-	10	-	-	-	-	-
-	17	-	-	-	-	-
-	24	-	-	-	-	-

March 2020

Sun	Mon	Tue	Wed	Thu	Fri	Sat
-	2	-	-	-	-	-
-	9	-	-	-	-	-
-	-	-	-	-	-	-
-	-	-	-	-	-	-
-	-	-				

- Discounts above are based off of *The Diamondback's* open rate of $17.50 per column inch.
- Minimum ad size is 4 total column inches.
- All ads must run in consecutive weeks.
- No single ad can be smaller than 25% of the largest ad run. Conversely, no ad can be more than 4 times larger than the smallest ad run.
- Cancellation terms: If the Company cancels the contract above, their rate will either go to the next frequency option or to *The Diamondback's* open rate of $17.50 per column inch. The Company will be back charged the difference for all ads previously run within the campaign, and payment is due immediately.

_____ ____/____/____ _____ ____/____/____

Company Representative Date *The Diamondback, DBKNews.com* Date